



*This is a portion of our 2010 Editorial Calendar. This list is not all inclusive and is subject to change. We welcome suggestions from our advertisers.

january

ANNUAL BEDROOM MONTH

- Advertorial: Home Show Vendors
 - Indiana Home & Garden Show Jan 8-10
 - Indianapolis Home Show Jan 29-Feb 7
 - Make your master bedroom your personal sanctuary space
 - Going Green: Earth-friendly fabrics, linens, etc.
- Ad Deadline**
Wed., Dec, 9
5 pm
- Quick Pix: Closet organizers

july

ALL-AMERICAN CELEBRATION

- Advertorial: Garages
 - Outdoor Kitchens
 - Pool Parties Plus (Furniture, Accessories)
 - Fireplaces
 - Going Green: Earth-friendly Furniture
- Ad Deadline**
Thurs., June 10
5 pm
- Quick Pix: Pool sanitation and safety

february

KITCHENS AND BATHS

- Advertorial: Kitchens and Baths
 - Indianapolis Home Show Jan 29-Feb 7 (added distribution)
 - A modern kitchen
 - A bath for now and later: accessible tubs and showers
 - Going Green: Heat water efficiently
- Ad Deadline**
Thurs., Jan. 14
5 pm
- Quick Pix: Recipes

august

ANNIVERSARY ISSUE/POTPOURRI

- Advertorial: Doors and Windows
 - Downsizing
 - Remodeling a Bath
 - "Sound" Advice
 - Going Green: Energy Efficiency
- Ad Deadline**
Thurs., July 15
5 pm
- Quick Pix: Swingin'

march

ANNUAL LANDSCAPING MONTH

- Advertorial: Flower & Patio Vendors
 - 52nd Annual Indiana Flower & Patio Show March 13-21 (added distribution)
 - Indianapolis Home & Flower Show March 5-7
 - Pools – New Looks & Ideas
 - Going Green: Composting
- Ad Deadline**
Thurs., Feb. 11
5 pm
- Quick Pix: Garden hoses

september

HOME IMPROVEMENT TIME

- Advertorial: Countertops and Cabinets
 - Finales: Lamps to Drapery...etc.
 - Something to Beam About
 - A Dramatic Staircase
 - Going Green: Wreaths
- Ad Deadline**
Thurs., Aug. 12
5 pm
- Quick Pix: Kitchen Gardens

april

DESIGN & DÉCOR

- Advertorial: Designers and Decorators
 - Indianapolis Home & Remodeling Show and/or Special Event
 - Designers
 - Decorators
 - Mortgages
 - Going Green: NAHB Certified Green
- Ad Deadline**
Thurs., Mar. 11
5 pm
- Quick Pix: Dirt and allergens

october

PREPARE FOR FALL

- Home Organization
 - Dining Spaces and Furniture
 - Treat Your Feet
 - Entertainment Areas
 - Going Green: Green Carpet
- Ad Deadline**
Thurs., Sept. 9
5 pm
- Quick Pix: Pumpkin décor

may

HOME SWEET HOME

- Advertorial: Decorative Concrete
 - A Fresh Take
 - Escape the Heat
 - Siding for Your Home
 - Going Green: Earth-friendly Paints
- Ad Deadline**
Thurs., April 15
5 pm
- Quick Pix: Butterfly gardens

november

HOME FOR THE HOLIDAYS

- Advertorial: TBD
 - Living Room Furniture
 - Chandeliers and Lighting
 - Winter/Holiday Landscaping
 - Going Green: Environmentally Safe Decorating
- Ad Deadline**
Thurs., Oct 14
5 pm
- Quick Pix: Wine refrigerators

june

SUMMER ENJOYMENT

- Advertorial: Decks, Patios, Enclosures
 - Make Your House a Home
 - French Twist Antiques
 - Front Door Guests Are Best
 - Going Green: What is Green Building?
- Ad Deadline**
Thurs., May 13
5 pm
- Quick Pix: Spring Fling

december

HOLIDAY GUIDE

- Advertorial: Business Profiles
 - Accent Furniture
 - Going Green: Five of the most important keys to ensure energy efficiency
 - Entertainment & Electronics
- Ad Deadline**
Wed., Nov. 10
5 pm
- Quick Pix: Unique Ornaments

MEMBER OF:

