

*This is a portion of our 2009 Editorial Calendar. This list is not all inclusive and is subject to change. We welcome suggestions from our advertisers.

january

ANNUAL BEDROOM MONTH

- Advertorial: Indoor Furniture (General)
- Indy Home Show Jan. 30-Feb. 8
- Wood Flooring: All types, bamboo, hardwoods and the care of
- Flowers: To warm the heart & home - Fresh & Silk
- Going Green: Top ten most misunderstood things about building
 Quick Pix: Pretty Shady- Lampshades

Ad Deadline
 Wed., Dec, 10
 5 pm

july

ALL-AMERICAN CELEBRATION

- Advertorial: Exterior Home (paint, siding, stone, brick)
- My Child's Room
- Outdoor Storage Units/Barns
- Going Green: Making your existing home more green
- Office Space At Home: Desk, chair, table, lamp, wastebasket
 Quick Pix: Set A 4th Of July Table

Ad Deadline
 Thurs., June 11
 5 pm

february

KITCHENS AND BATHS

- Advertorial: Kitchens and Baths
- Top 10 List: Kitchen Must-Haves
- Bathroom Beauty- The Powder Room
- Going Green:
 Plan a Greener Green Landscape
- Decorate With Color: Upholstery colors, pillows, curtains, wall trims
 Quick Pix: A Clear Choice-
 Frameless Glass Shower Doors

Ad Deadline
 Thurs., Jan. 15
 5 pm

august

ANNIVERSARY ISSUE/POTPOURRI

- Advertorial: Garages
- Lamps Galore
- Antiques: Buy, Sell, Trade
- Going Green: Products that lead to better indoor air quality
- Shrubs: Best times to plant greenery, ground cover, ornamental
 Quick Pix: Desk Accessories

Ad Deadline
 Thurs., July 16
 5 pm

march

ANNUAL LANDSCAPING MONTH

- Advertorial: Landscaping
- Indy Flower & Patio Show March 14-22
- Outdoor Kitchens: Built-ins, Grills, Patio Furniture, Outdoor Décor
- Going Green:
 Green Lawn Care & Gardening
- Decorative Glass: Etched & Stained
 Quick Pix: Plants for Pedastals

Ad Deadline
 Thurs., Feb. 12
 5 pm

september

HOME IMPROVEMENT TIME

- Advertorial: Kitchens/Bath Cabinets And Countertops only
- Enjoy Outdoor Spaces Year-Round
- A Natural Choice: Leather furniture
- Bars & Barstools
- Going Green: Green housekeeping (looking for safer alternative)
 Quick Pix: Aquariums

Ad Deadline
 Thurs., Aug. 13
 5 pm

april

INDY HOME & REMODELING SHOW

- Advertorial: Architects, Remodeler's
- Indy Home & Remodeling Show April 11-13
- Fix It Up: Top 10 Tips
- Going Green: Plan it right with a green architect, designer or builder
- Laundry Rooms:
 appliances and storage
 Quick Pix: Gloves and more, Garden helps

Ad Deadline
 Thurs., Mar. 12
 5 pm

october

PREPARE FOR FALL

- Advertorial: Flooring- all types
- Kid-Friendly Spaces
- Stoves: New styles on the market
- The Dinner Table: Tables & chairs of all shapes & sizes
- Going Green: Heating & Cooling options for a green home
 Quick Pix: Fall floral arrangements

Ad Deadline
 Thurs., Sept. 10
 5 pm

may

DECORATORS AND DESIGNERS MONTH

- Advertorial: Decorators & Designers
- Decorator's Showcase
- Sit A Spell: indoor chairs
- Turn The Air On! Air conditioning, central air & window
- Backyard Hoops, rackets & clubs
- Going Green:
 Green Products for the exterior of your home
 Quick Pix: Spring Fling: Pretty Vases

Ad Deadline
 Thurs., April 9
 5 pm

november

HOME FOR THE HOLIDAYS

- Advertorial: Artistic expressions
- A Full House: Creating space for guests
- Outdoor Lighting: (Holiday theme)
- Going Green: Green products for the interior of your home
 Quick Pix: Holiday Platters

Ad Deadline
 Thurs., Oct 15
 5 pm

june

SUMMER ENJOYMENT

- Advertorial: Doors & Windows
- Room To Entertain: Rearrange furniture for hosting parties
- Party Platforms:
 decks, wood & polyvinyl
- Going Green: Water Saving Products that don't sacrifice on performance
 Quick Pix: Backyard Toys

Ad Deadline
 Wed., May 13
 5 pm

december

CELEBRATE THE SEASON

- Advertorial: Business Profiles- A look at 2010
- Accent Furniture
- Chandeliers/Lighting
- Going Green: Five of the most important keys to ensure energy efficiency
- Entertainment & Electronics
 Quick Pix: Unique Ornaments

Ad Deadline
 Wed., Nov. 11
 5 pm