

HOMELIVING

Indoor + Outdoor

2018 Editorial Calendar

January

Bold Beginnings

- Best beginnings: Baby's room
- Bright 'n bold: lighting
- Be bold: plan your patio paradise
- Exterior facelifts that wow
- Refresh + restore interior spaces

Ad Deadline: Friday, Dec. 15, 2017

Distribution begins: Friday, Dec. 29, 2017

February

Home-Grown Love

- Master baths to take you away
- Heat it up: fireplace options
- Stone surface exteriors
- Garden plans to get dirty
- Big screens + movie rooms

Ad Deadline: Monday, Jan. 15, 2018

Distribution begins: Friday, Jan. 26, 2018

March

The Home + Garden

- Covered porch
- Cabinetry options
- Gorgeous green lawns
- Gardens: veggies + flora
- Color me happy: paint colors

Ad Deadline: Monday, Feb. 12, 2018

Distribution begins: Friday, Feb. 23, 2018

April

Spring Scene

- Mud rooms for cleaner days
- Beneath our feet: flooring options
- See it clearly: window options
- Watered down: irrigation systems
- Spring clean checklist

Ad Deadline: Monday, March 19, 2018

Distribution begins: Friday, March 30, 2018

May

Mom-Time

- Peaceful nooks for cooks 'n books
- Count on it: counters Mom will love
- Outdoor furniture
- Mom's favorite flowers
- Décor, pillows, clocks + more

Ad Deadline: Monday, April 16, 2018

Distribution begins: Friday, April 27, 2018

June

The Dude

- Dude's car cave
- Bar stools + essential barware
- Doors
- Chills 'n Grills
- Butchers, beef + beer

Ad Deadline: Monday, May 14, 2018

Distribution begins: Friday, May 25, 2018

July

American Pride

- Lake dock
- Kitchen designs
- Flagstone + hard surfaces
- Patriotic planters
- Décor in red, white + blue

Ad Deadline: Monday, June 18, 2018

Distribution begins: Friday, June 29, 2018

August

Hot Projects

- Game Room
- Remodeling + house expansions: what to know
- Cool pools
- Happy harvesting
- Superstar student checklist

Ad Deadline: Monday, July 16, 2018

Distribution begins: Friday, July 27, 2018

September

Fall Frenzy

- Master bedrooms
- Stairway selections
- Roofing it right
- Trees 'n leaves
- Fall maintenance checklist

Ad Deadline: Monday, Aug. 20, 2018

Distribution begins: Friday, Aug. 31, 2018

October

Colors 'n Warmth

- Hearth room
- Bathroom makeovers
- Windows, siding + fall-time cleaning
- Landscape: maximizing fall colors
- Bookshelf decor

Ad Deadline: Monday, Sept. 17, 2018

Distribution begins: Friday, Sept. 28, 2018

November

Thankful Homes

- Dining room
- Home-poured bar
- Thanksgiving front door decor
- Warm lights: exterior lighting
- Home-brewed coffee bars

Ad Deadline: Monday, Oct. 15, 2018

Distribution begins: Friday, Oct. 26, 2018

December

Holidays at HOME

- Music room
- Butler pantries + wine cellars
- Holiday décor + lighting
- Winter landscaping
- Feeders for feathered friends

Ad Deadline: Monday Nov 16, 2018

Distribution begins: Friday, Nov. 30, 2018

*This is a portion of our 2018 monthly themes. This list is not all inclusive and is subject to change.

We welcome suggestions from our advertisers.

Bill Hays, Publications Manager: bhays@the-papers.com

Sue Rawlinson, Editor: srawlinson@the-papers.com

homeindooroutdoorliving.com

Note: January 2019 Deadline, Friday, Dec. 14

10/06/2017

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